

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2668241  
**Alt Order #:** 27065267  
**Product Desc:** issue  
**Estimate:** 9180  
**Flight Dates:** 09/29/20 - 10/05/20  
**Original Date / Rev:** 09/30/20 / 09/30/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Women Vote PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN14921  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	103	\$70,340.00	\$59,789.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	103	\$70,340.00	\$59,789.00	0.00
<b>Totals</b>	<b>103</b>	<b>\$70,340.00</b>	<b>\$59,789.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/29/20	10/05/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$200.00	P3	0.00	NM	5	\$1,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
KANSAS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--			5			\$200.00		0.00			
2	Multi	09/29/20	10/05/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--			5			\$400.00		0.00			
3	Multi	09/29/20	10/05/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	10	\$700.00	P3	0.00	NM	10	\$7,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--			10			\$700.00		0.00			
4	Multi	09/29/20	10/05/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	8	\$600.00	P3	0.00	NM	8	\$4,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2668241  
 Alt Order #: 27065267  
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/Women Vote PAC  
 Product Desc: issue  
 Estimate: 9180

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		8			\$600.00	0.00					
5	Multi	10/04/20	10/04/20	Meet the Press Channels : KSNK,KSNG,KSNL,KSNNW Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
		MEET PRESS-SUN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	-----S		1			\$900.00	0.00					
6	Multi	09/29/20	10/05/20	M-F 9-10a Channels : KSNK,KSNG,KSNL,KSNNW M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
		LVE-KELLY&RYAN<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		5			\$340.00	0.00					
7	Multi	09/29/20	10/05/20	Today Show II Channels : KSNK,KSNG,KSNL,KSNNW Today Show 2	CM	10-11a	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
		TDY 3RD HR-NBC<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		5			\$340.00	0.00					
8	Multi	09/29/20	10/05/20	Today Show III Channels : KSNK,KSNG,KSNL,KSNNW Today Show 3	CM	11am-12n	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
		TODAY H&J-NBC<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		5			\$340.00	0.00					
9	Multi	09/29/20	10/05/20	KSN News Channels : KSNK,KSNG,KSNL,KSNNW KSN News	CM	12n-1pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		KSN NEWS-NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		5			\$400.00	0.00					
10	Multi	09/29/20	10/05/20	Good Day Kansas Channels : KSNK,KSNG,KSNL,KSNNW Good Day Kansas	CM	1230p-1p	MTWTF--	:30	5	\$280.00	P3	0.00	NM	5	\$1,400.00
		GOOD DY-CARRLL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		5			\$280.00	0.00					
11	Multi	09/29/20	10/05/20	Days of Our Lives Channels : KSNK,KSNG,KSNL,KSNNW Days of Our Lives	CM	1-2p	MTWTF--	:30	5	\$340.00	P3	0.00	NM	5	\$1,700.00
		DAYS-OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		5			\$340.00	0.00					
12	Multi	09/29/20	10/05/20	M-F 3-4p Channels : KSNK,KSNG,KSNL,KSNNW M-F 3-4p	CM	3-4pm	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		5			\$400.00	0.00					
13	Multi	09/29/20	10/05/20	M-F 4-430p Channels : KSNK,KSNG,KSNL,KSNNW M-F 4-430p	CM	4-430pm	MTWTF--	:30	5	\$600.00	P3	0.00	NM	5	\$3,000.00
		JEOPARDY TWO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		5			\$600.00	0.00					
14	Multi	09/29/20	10/05/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNNW M-F 430-5p	CM	430-5pm	MTWTF--	:30	5	\$900.00	P3	0.00	NM	5	\$4,500.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	MTWTF--		5			\$900.00	0.00					
15	Multi	09/29/20	10/05/20		CM	5-530pm	MTWTF--	:30	4	\$1,000.00	P3	0.00	NM	4	\$4,000.00

**Wichita KS KSNW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News at Five															
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															
KSN NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--		4			\$1,000.00			0.00			
16	Multi	09/29/20	10/05/20	KSN News at Six	CM	6-630p	MTWTF--	:30	5	\$1,500.00	P3	0.00	NM	5	\$7,500.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Six															
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--		5			\$1,500.00			0.00			
17	Multi	10/03/20	10/03/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sa 630-7p															
WHEEL-FORTNE W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-		1			\$800.00			0.00			
18	Multi	09/29/20	10/05/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	5	\$1,500.00	P3	0.00	NM	5	\$7,500.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Ten Mon-Fri															
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--		5			\$1,500.00			0.00			
19	Multi	09/29/20	10/05/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	5	\$560.00	P3	0.00	NM	5	\$2,800.00
Channels : KSNC,KSNG,KSNL,KSNN															
Tonight Show/Jimmy Fallon															
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--		5			\$560.00			0.00			
20	Multi	10/05/20	10/05/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
Channels : KSNC,KSNG,KSNL,KSNN															
Mon Prime Other 1															
American Ninja Warrior															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----		1			\$2,400.00			0.00			
21	Multi	10/05/20	10/05/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
Channels : KSNC,KSNG,KSNL,KSNN															
Monday 9-10p															
Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----		1			\$1,600.00			0.00			
22	Multi	09/30/20	09/30/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
Wednesday 7-8p															
CHC MED-EN-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----		1			\$1,600.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/28/20-10/04/20		Wed Prime Hour 1		7-8p	--W-----	:30		<del>(\$1,600.00)</del>		0.00	NM		
Credited															
23	Multi	09/30/20	09/30/20	Wed Prime Other 2	CM	8p-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
Wed Prime Other 2															
America's Got Talent Wed 9e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----		1			\$1,600.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/28/20-10/04/20		Wed Prime Other 2		8p-10p	--W-----	:30		<del>(\$1,600.00)</del>		0.00	NM		
Credited															
24	Multi	09/30/20	09/30/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
Channels : KSNC,KSNG,KSNL,KSNN															
Wednesday 9-10p															

Order / Rev: A2668241  
 Alt Order #: 27065267  
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: POL/Women Vote PAC  
 Product Desc: issue  
 Estimate: 9180

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CHC PD-ENC-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----		1				\$1,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/28/20-10/04/20		Wed Prime Hour 3		9-10p	--W-----	:30		<del>(\$1,600.00)</del>		0.00	NM		
Credited															
25	Multi	10/02/20	10/02/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Friday 9-10p											
DATELINE FR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--		1				\$1,000.00		0.00			
26	Multi	10/04/20	10/04/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				FB Night in Amer Pre Game											
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S		1				\$1,600.00		0.00			
27	Multi	09/30/20	09/30/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Wednesday 7-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----		1				\$1,600.00		0.00			
28	Multi	09/30/20	09/30/20	Wed Prime Hour 2	CM	8-9p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Wednesday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----		1				\$1,600.00		0.00			
29	Multi	09/30/20	09/30/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Wednesday 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----		1				\$1,600.00		0.00			
N30	Multi	10/02/20	10/02/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	----F--		1				\$600.00		0.00			
N31	Multi	10/02/20	10/02/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
LVE-KELLY&RYAN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	----F--		1				\$340.00		0.00			
													Totals	103	\$70,340.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27065267	<b>Changes as of:</b> 9/29/2020 at 4:50 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 144/150/9180	<b>Flight:</b> 9/29/20 - 10/5/20	<b>Station:</b> KSNW
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Women Vote	<b>Market:</b> Wichita
3050 K ST NW #100	<b>Product:</b> issue	<b>Office:</b> WASHINGTON
Washington, DC 20007	<b>Agency Order #:</b> 9943495	<b>Service:</b> Nielsen
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$70,340.00
		<b>Total Spots:</b> 103
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2668241

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29 - 9/29		Total Spots	Total \$	CPP*	GRP*
							9/29					
1	Tu-F,M 5a-6a		KANSAS TODAY 1	\$200.00	0	30	5		5	\$1,000.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KANSAS TODAY 2	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
3	Tu-F,M 7a-8a		TODAY SHW<	\$700.00	0	30	10		10	\$7,000.00	\$0.00	0.0
4	Tu-F,M 8a-9a		TODAY SHW<	\$600.00	0	30	8		8	\$4,800.00	\$0.00	0.0
5	Su 9a-10a		MEET PRESS-SUN	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
6	Tu-F,M 9a-10a		LVE-KELLY&RYAN<	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
7	Tu-F,M 10a-11a		TDY 3RD HR-NBC<	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
8	Tu-F,M 11a-12n		TODAY H&J-NBC<	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
9	Tu-F,M 12n-12:30p		KSN NEWS-NOON	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
10	Tu-F,M 12:30p-1p		GOOD DY-CARRLL	\$280.00	0	30	5		5	\$1,400.00	\$0.00	0.0
11	Tu-F,M 1p-2p		DAYS-OUR LIVES	\$340.00	0	30	5		5	\$1,700.00	\$0.00	0.0
12	Tu-F,M 3p-4p		ELLEN	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
13	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$600.00	0	30	5		5	\$3,000.00	\$0.00	0.0
14	Tu-F,M 4:30p-5p		JEOPARDY	\$900.00	0	30	5		5	\$4,500.00	\$0.00	0.0
15	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$1,000.00	0	30	4		4	\$4,000.00	\$0.00	0.0
16	Tu-F,M 6p-6:30p		KSN NEWS-6P	\$1,500.00	0	30	5		5	\$7,500.00	\$0.00	0.0
17	Tu-F,M 6:30p-7p		WHEEL-FORTNE<	\$2,000.00	0	30	0		0	\$0.00	\$0.00	0.0
18	Sa 6:30p-7p		WHEEL-FORTNE W	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
19	Tu-F,M 10p-10:35p		KSN NEWS-10P<	\$1,500.00	0	30	5		5	\$7,500.00	\$0.00	0.0
20	Tu-F,M 10:35p-11:37p		TONITE SHW-NBC<	\$560.00	0	30	5		5	\$2,800.00	\$0.00	0.0
21	M 7p-9p		American Ninja Warrior	\$2,400.00	0	30	1		1	\$2,400.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27065267	<b>Changes as of:</b> 9/29/2020 at 4:50 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 144/150/9180	<b>Flight:</b> 9/29/20 - 10/5/20	<b>Station:</b> KSNW
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Women Vote	<b>Market:</b> Wichita
3050 K ST NW #100	<b>Product:</b> issue	<b>Office:</b> WASHINGTON
Washington, DC 20007	<b>Agency Order #:</b> 9943495	<b>Service:</b> Nielsen
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$70,340.00
		<b>Total Spots:</b> 103
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2668241

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29 - 9/29		Total Spots	Total \$	CPP*	GRP*
							9/29					
22	M 9p-10p		Dateline	\$1,600.00	0	30	1		1	\$1,600.00	\$0.00	0.0
23	Tu 8p-9p		This Is Us-NBC	\$2,400.00	0	30	0		0	\$0.00	\$0.00	0.0
24	W 7p-8p		CHC MED-EN-NBC	\$1,600.00	0	30	0		0	\$0.00	\$0.00	0.0
25	W 8p-10p		America's Got Talent Wed 9e/8c-NBC	\$1,600.00	0	30	0		0	\$0.00	\$0.00	0.0
26	W 9p-10p		CHC PD-ENC-NBC	\$1,600.00	0	30	0		0	\$0.00	\$0.00	0.0
27	F 9p-10p		DATELINE FR-NBC	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
28	Su 6p-7:20p		Football Night in America	\$1,600.00	0	30	1		1	\$1,600.00	\$0.00	0.0
29	W 7p-8p		Ellen's Game of Games	\$1,600.00	0.0	30	1		1	\$1,600.00	\$0.00	0.0
30	W 8p-9p		Ellen's Game of Games	\$1,600.00	0.0	30	1		1	\$1,600.00	\$0.00	0.0
31	W 9p-10p		Weakest Link	\$1,600.00	0.0	30	1		1	\$1,600.00	\$0.00	0.0
REV+ 32	Th-F,M 8a-9a		Today Show	\$600.00	0.0	30	0 1		1	\$600.00	\$0.00	0.0
REV+ 33	Th-F,M 9a-10a		Kelly & Ryan	\$340.00	0.0	30	0 1		1	\$340.00	\$0.00	0.0
<b>TOTALS:</b> 103									<b>103</b>	<b>\$70,340.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27065267	<b>Changes as of:</b> 9/29/2020 at 4:50 PM	<b>Version:</b> Highlighting Revision 2	
<b>CPE:</b> 144/150/9180	<b>Flight:</b> 9/29/20 - 10/5/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Women Vote	<b>Market:</b> Wichita	<b>Total \$:</b> \$70,340.00
3050 K ST NW #100	<b>Product:</b> issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 103
Washington, DC 20007	<b>Agency Order #:</b> 9943495	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	<b>Traffic #:</b> A2668241
	202-872-5880	202-872-5880	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/28/20 8:16 AM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER

Competitive Information	
<b>Market Budget:</b>	\$46,380
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	103	\$70,340.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>103</b>	<b>\$70,340.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	103	\$70,340.00
<b>Total</b>	<b>103</b>	<b>\$70,340.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/29/20 4:50 PM	KELLY JOHNS	Revised	2		\$940.00	\$70,340.00	Changes: Total Spots from 101 to 103, Calculated Dollars from \$69,400.00 to \$70,340.00, Total \$ from \$69,400.00 to \$70,340.00, Origuser Entered Dollars to \$69,400.00, User Entered \$ from \$0.00 to \$70,340.00. 2 buylines added or modified.
Makegood 1	9/28/20 8:16 AM	Patty Sparkman	Confirmed	3	3	\$0	\$69,400.00	Changes: 6 buylines added or modified.
Queued for Electronic Contracting	9/15/20 9:21 AM					\$0	\$0	
Revision	9/14/20 8:57 AM	KELLY JOHNS	Confirmed		9	\$0	\$69,400.00	Changes: Total Spots from 110 to 101, Demo Meta to [R16]. 13 buylines added or modified.
New	9/14/20 8:34 AM	KELLY JOHNS	New	110		\$69,400.00	\$69,400.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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